

HSPPR ANNUAL SPONSOR

Show your support for abused, homeless, and neglected animals all year round and receive event sponsor benefits to HSPPR's largest fundraisers – Fur Ball (Saturday, April 28, 2018) and Pawtoberfest (Saturday, September 15, 2018) – as well as exclusive annual sponsor benefits. See enclosed Fur Ball and Pawtoberfest sheets for full event benefits.

Diamond Collar \$20,000

Event Sponsor Benefits:

- All benefits of Fur Ball Presenting sponsor
- All benefits of Pawtoberfest Präsentierend/Presenting sponsor

Additional Annual Sponsor Benefits:

- Full screen display on digital donor wall (design file provided by sponsor)
- Extra Large logo in annual sponsor display on digital donor wall
- Extra Large logo on www.hsppr.org Home and Sponsor pages

Platinum Collar \$10,000

Event Sponsor Benefits:

- All benefits of Fur Ball Pet Parade sponsor
- All benefits of Pawtoberfest Bräus & Spirituosen/Brews & Spirits sponsor

Additional Annual Sponsor Benefits:

- Large logo in annual sponsor display on digital donor wall
- Large logo on www.hsppr.org Sponsor page

Gold Collar \$7,000

Event Sponsor Benefits choose one (1):

- All benefits of Fur Ball Pet Parade sponsor and Pawtoberfest Festspiele/Festival sponsor
- OR –
- All benefits of Fur Ball Sit & Stay sponsor and Pawtoberfest Bräus & Spirituosen/Brews & Spirits sponsor

Additional Annual Sponsor Benefits:

- Medium logo in annual sponsor display on digital donor wall
- Medium logo on www.hsppr.org Sponsor page

Silver Collar \$5,000

Event Sponsor Benefits:

- All benefits of Fur Ball Sit & Stay sponsor and Pawtoberfest Festspiele/Festival sponsor

Additional Annual Sponsor Benefits:

- Small logo in annual sponsor display on digital donor wall
- Small logo on www.hsppr.org Sponsor page

Bronze Collar \$3,000

Event Sponsor Benefits, choose one (1):

- All benefits of Fur Ball Sit & Stay sponsor and Pawtoberfest Gemeinschaft/Community sponsor
- OR –
- Fur Ball benefits of name on event program and www.hsppr.org/furball Sponsors page and all benefits of Pawtoberfest Festspiele/Festival sponsor

Additional Annual Sponsor Benefits:

- Name in annual sponsor display on digital donor wall
- Name on www.hsppr.org Sponsor page



**Humane
Society**

Pikes Peak Region

For a custom proposal, contact:
**Tiffany Roberts, Grants &
Corporate Giving Manager**
(719) 302-8733
troberts@hsppr.org

*Sponsorships are tax deductible
to the extent allowed by law.*

21st
Anniversary

FUR BALL

Saturday
April 28th

Tuxedo tails and animal tails are the ‘purr’fect mix at our annual Fur Ball, HSPPR’s signature gala event for 450 guests. This year’s lavish affair celebrates 21 years as the community’s premier charity event for abused, homeless, and neglected animals. This memorable evening features a three-course gourmet dinner, silent and live auctions, and the beloved “Pet Parade” where sponsors take center stage with adoptable animals representing HSPPR’s mission – a compassionate community where animals and people are cared for and valued.



Presenting **\$10,000**

- Table for ten (10) guests with name display and 3 bottles of wine
- One (1) Pet Parade escort
- Logo on event save-the-date postcard, invitation, and program
- Logo on www.hsppr.org/furball Home, Auction, and Sponsors pages
- Recognition in one (1) event e-blast
- Recognition in one (1) event Facebook post

Pet Parade **\$5,000**

- Table for ten (10) guests with name display and 3 bottles of wine
- One (1) Pet Parade escort
- Logo on event invitation and program
- Logo on www.hsppr.org/furball Sponsors page

Sit & Stay **\$2,000**

- Table for ten (10) guests with name display and 3 bottles of wine
- Name on event program
- Name on www.hsppr.org/furball Sponsors page

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10th Annual Pawtoberfest

Saturday
September 15th

Voted 2015, 2016 & 2017 Gold Winner ~ Fun Way to Support a Charity ~ The Gazette's Best of the Springs

Run with the BIG & small dogs at our annual Pawtoberfest, Colorado Springs' best fur and fun-draising event. HSPPR's dog & family-friendly festival features craft brews & spirits, food trucks, music, a two mile dog walk, agility demonstrations, pet contests & YOU! Last year, Pawtoberfest entertained nearly 1,000 festival-goers & raised \$160,000 to help abused, homeless & neglected animals. This year, we expect to raise even more paws, steins & money to continue HSPPR's mission – a compassionate community where animals & people are cared for & valued.

Präsentierend/Presenting \$10,000

- One (1) 10'x10' Premium Vendor space
Includes one (1) 8' table and two (2) chairs
- Six (6) All Access registrations
- Logo on event postcard, poster, and t-shirt
- Logo on www.pawtoberfest.org Home & Sponsors/Vendors pages
- Logo displayed at dog walk starting line and festival entrance
- Recognition in one (1) event related e-blast
- Recognition in one (1) event related Facebook post



Bräus & Spirituosen/Brews & Spirits \$5,000

- One (1) 10'x10' General Vendor space
Includes one (1) 8' table and two (2) chairs.
- Six (6) All Access registrations
- Logo on event poster and t-shirt
- Logo on www.pawtoberfest.org Sponsors/Vendors page
- Logo displayed at brews & spirits entrance



Festspiele/Festival \$2,000

- One (1) 10'x10' General Vendor space
Includes one (1) 8' table and two (2) chairs.
- Four (4) All Access registrations
- Name on event poster and t-shirt
- Name on www.pawtoberfest.org Sponsors/Vendors page



Gemeinschaft/Community \$500

- One (1) 10'x10' General Vendor space
- Two (2) All Access tickets
- Name on www.pawtoberfest.org Sponsors/Vendors page

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CAT CAM SPONSOR

Are you ready for your close-up? More than 100 HSPPR fans each day watch the adoptable cats show off their feline-ality on our two online Cat Cams. This unique sponsorship opportunity gives your company exclusive and prominent recognition on www.hsppr.org/catcam for a full quarter of the year. Only four (4) Cat Cam sponsorships are available for 2018, so sink your claws into this opportunity right “meow”!

Cat Cam Sponsor

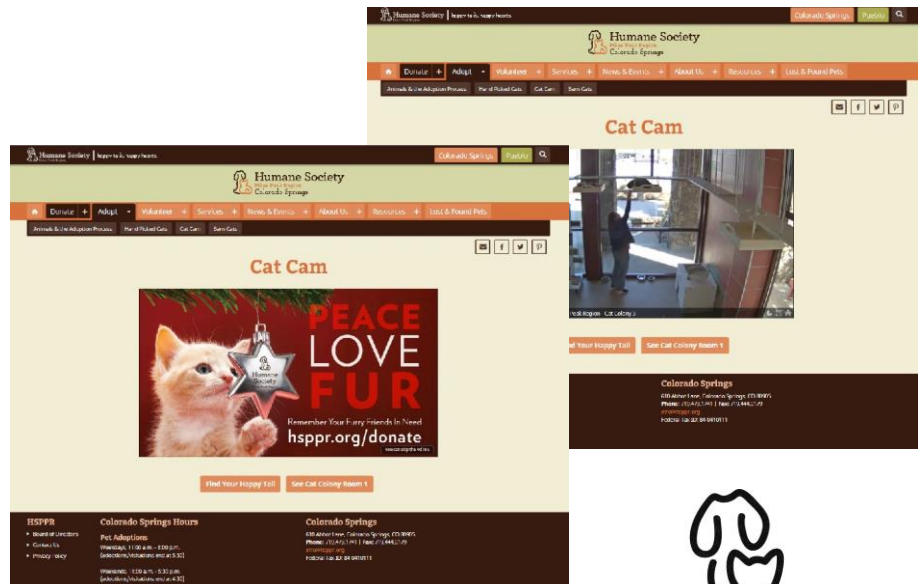
\$2,500/Quarter

Sponsor Benefits:

- Full screen display before live video feed on both Cat Cams (design file provided by sponsor)
- Logo displayed during live video on Cat Cam page
- Recognition in one (1) Cat Cam social media post each month of sponsorship quarter
- Option of printable coupon or in-store “HSPPR Cat Cam” discount offer on Cat Cam page

Research shows watching online cat videos boosts energy, increase positive emotions, decreases negative feelings, and improves productivity. These benefits are priceless!

Sponsorships are tax deductible to the extent allowed by law.



**41,000 HSPPR
CAT CAM
VIEWERS
SINCE
OCTOBER
2016 AND
COUNTING!**



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